The *Meet The Employers: Professional Series* is a series of special networking events designed to introduce small- to medium-sized employers in a particular industry to select Boise State students with an interest in that field. Each event begins with short presentations by industry professionals about their organization and career, followed by facilitated networking. The evening closes with open networking and refreshments, giving participants yet another chance to connect. This is designed to be an updated, targeted, more intimate alternative to the traditional Career Fair.

The first Meet The Employers: Professional Series held in Spring 2012 was a rousing success for employers and students in the Creative, Energy Technology, and Public Sectors. In post-event surveys, students strongly agreed that the events helped them develop their professional communication and networking skills and furthered their network and professional connections. Employers expressed their positive impressions of students and appreciation for the opportunity to network with potential future employees.

**Details**
The next *Meet The Employers: Professional Series* will take place in 2012-13. Four evening events are scheduled to run from 5:30 – 8:00 p.m. in the Student Union Building for the following sectors:

- **Nonprofit** Tuesday, September 25
- **Management Training Programs** Wednesday, October 17
- **Media** Thursday, November 15
- **Geotechnical & Environmental Resources** Tuesday, April 23

To ensure an intimate event, the optimum attendance is no more than 12 employers and 60 students.

**Student Registration & Invitation**
Information is disseminated to all students who might have an interest in attending, and any student is welcome to express interest in the event via a form on the Career Center website. From those that express interest in attending, a select group is chosen and receives a formal invitation to the event. Again, this is to ensure that the event stays small and students are given ample opportunities to have substantive connection with employers. Students invited to the event will also receive information to assist them in preparing (what to wear, topics to consider, companies to research, questions to ask).

**An Important Partnership**
Our goal at these events is to connect the right students with the right organizations, for the purpose of positively affecting those students’ and organizations’ futures. This can only happen if the right parties are in attendance! For more information, please contact the Career Center at (208) 426-1747 or career@boisestate.edu.