The following things have created a "perfect storm" in higher education:

- Graduates are still struggling to become employed in positions that require a degree
- Dramatically increasing cost of college
- Students’ and parents' focus on ROI in deciding whether to pursue higher education
- Government focus on accountability and "placement" rates of graduates, potentially tied to funding in the future
- Higher employer expectations—prior relevant experience and a set of professional skills are now minimum requirements

A degree alone is no longer enough...

Today, being an employable college graduate means starting the career planning process early and Making College Count!

Career planning can no longer remain optional. It can no longer remain something students must seek out assistance with. It must be a part of every student's academic experience at Boise State University. We ALL must proactively talk with students about career planning and preparation.

As faculty, your students WILL look to you for guidance, but you are not on your own. You don’t need to be an expert in career development to help your students.

The Career Center is here to support you and provide you with the resources you need.

Some of the resources we have available for you are:

- Online, interactive career planning modules that can be used outside or inside the classroom
- Ready-to-teach curriculum
- Short videos on the professional skills critical for employability
- Many web resources for finding career information and job market data
- Web resource for identifying career options by major
- Information on what local and national employers are expecting from college grads
- Career assessments we can facilitate with your class
- Personalized presentations and workshops upon request
- Liaison relationship with a Career Center staff member who will help you with anything you need

Go to career.boisestate.edu/facultystaff to get started!
What can I refer a student to the Career Center for?

We have a staff of career counselors and job search advisors who can help students with almost anything career related, including:

- Choosing a major
- Choosing a career path
- Overcoming barriers to choosing a path
- Planning and preparing for a particular career
- Deciding whether to pursue graduate school
- Searching for student jobs
- Searching for internships
- Searching for professional positions
- Professional networking
- Developing a personal brand
- Creating a professional online presence
- LinkedIn
- Resumes and cover letters
- Interviewing

We also host professional networking events and opportunities for students to connect with employers, alumni, and faculty/staff, including Career Fairs, the Meet the Employers series, and a Make College Count! Happy Hour for first and second year students.

Who is my liaison?

College of Arts and Sciences: Becca Dickinson— beccadickinson@boisestate.edu, 426-4352
College of Business and Economics: Alex Gutierrez— alexgutierrez@boisestate.edu, 426-3814
College of Education: Anne Evans: anneevans@boisestate.edu, 426-3408
College of Engineering: Alex Gutierrez— alexgutierrez@boisestate.edu, 426-3814
College of Health Sciences: Mary Sweeney— marysweeney@boisesate.edu, 426-4339
College of Social Sciences and Public Affairs: Jennifer Iuvone— jenniferiuvone@boisestate.edu, 426-1729

CAREER CENTER

Academic and Career Services Building
career.boisestate.edu

Connect with us!